

Message Text

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PAGE 01 MOSCOW 06071 191649Z

43

ACTION EUR-12

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TO USDOC WASHDC

INFO SECSTATE WASHDC 2719

LIMITED OFFICIAL USE MOSCOW 6071

USDOC FOR BEWT/TPD

EO 11652: NA

TAGS: BEXP UR

SUBJECT: APPARENT OVERLAP BETWEEN "INTERBYTMASH-76" AND
"TEKHNKA SPORTA - 76"

REF: USDOC 6664

1. PRIOR TO ANNOUNCEMENT OF PLANS FOR "TEKHNKA SPORTA" EXHIBITION, COMMERCIAL OFFICE HAD ASKED CHAMBER OF COMMERCE AND INDUSTRY WHETHER "INTERBYTMASH" EXHIBITION SHOULD BE SEEN AS VEHICLE FOR PROMOTING SALES OF GOODS AND SERVICES FOR 1980 OLYMPICS.

2. SOVIETS CLAIMED THAT "INTERBYTMASH" RELATED EXCLUSIVELY TO REQUIREMENTS OF SOVIET CITIES TODAY AND IN THE FUTURE AND HAD NOTHING TO DO WITH OLYMPICS. THEY RECOGNIZED THAT SOME OF PURCHASES ARISING FROM "INTERBYTMASH" COULD MAKE MOSCOW MORE ATTRACTIVE CITY AND THUS CONTRIBUTE TO PREPARATIONS FOR OLYMPICS, BUT THEY SAID THIS WAS PURELY SECONDARY OBJECTIVE.

3. COMMERCIAL OFFICE SEES NO RPT NO REASON TO BELIEVE THAT TIMING OF "TEKHNKA SPORTA" REPRESENTS DOWNGRADING OF "INTERBYTMASH," WHICH WAS SCHEDULED LONG BEFORE AWARD OF 1980 OLYMPICS TO MOSCOW WAS ANNOUNCED. IN DISCUSSING POSSIBLE OVERLAP WITH US FIRMS, COMMERCIAL OFFICE SUGGESTS THAT USDOC STRESS FACT THAT "INTERBYTMASH" IS DESIGNED TO PROVIDE ACCESS TO POTENTIAL END-USERS THROUGHOUT THE USSR AND THUS HAS MUCH WIDER
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SCOPE THAN "TEKHNKA SPORTA."

BREMENT

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Message Attributes

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Disposition Approved on Date:
Disposition Authority: ShawDG
Disposition Case Number: n/a
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Disposition History: n/a
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